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Corporate Sponsorship Proposal Outline

This guide assists you in crafting your Day of Giving sponsorship proposal with key information. Feel free to modify it to meet your needs and customize each version for specific sponsors.

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■ 01. Introduction and Cover Design

Create a memorable first impression with a visually engaging cover for your Day of Giving proposal. Whether you design it yourself using tools like Canva or collaborate with a designer, make sure it includes the following essentials:

- Name of your Catholic school
 - Name of the potential sponsor
 - Title of the Day of Giving campaign, & the event date
 - A brief subtitle highlighting the value of this partnership
 - Submission date
-

■ 02. Navigation Made Simple

Include a table of contents to help readers easily navigate the Day of Giving proposal. Remember to add page numbers in the bottom-right corners.

■ 03. Personal Connection Letter

Including a brief, personalized letter introducing your Day of Giving proposal thoughtfully. Use a warm, respectful tone to convey your enthusiasm for supporting our Catholic school community.

■ 04. Purpose and People Behind the Project

Outline the purpose of your Day of Giving event and explain how the sponsorship will make a meaningful impact. Introduce the dedicated team behind the project by sharing their names, roles, and contributions to highlight the human touch within our Catholic school community.

■ 05. Event Impact and Insights

Share important data points that demonstrate the impact of your Day of Giving campaign for our Catholic school. Include details such as last year's participation numbers, donor demographics, community engagement, and success stories. Enhance your message with photos, testimonials, and engaging infographics to showcase the difference we make together.

■ 06. Sponsorship Options at a Glance

Clearly organize your sponsorship levels for the Day of Giving at your Catholic school. List each level's name, donation amount, and the benefits it provides. Use columns or tables to visually separate the options, making them easy to compare for our generous donors.

■ 07. Spotlight on Current Supporters

Highlight past or current benefactors and the positive impact of their contributions. Share photos, quotes, and short testimonials to provide social proof and showcase the value of supporting your Catholic School on this Day of Giving.

■ 08. Clear Terms, Clear Expectations

Clearly outline the terms and conditions to set expectations from the beginning. Include important details such as the duration of commitments, the scope of participation, responsibilities, and shared duties. This clarity helps prevent misunderstandings and ensures smooth collaboration during our Day of Giving.

■ 09. Thank You and Call To Action

Conclude your proposal with a heartfelt thank you to the recipient. Encourage continued dialogue by providing your contact details, inviting them to reach out with any questions, and to share their thoughts. End with your signature and the date, asking for their prayers and support for our Day of Giving.

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Corporate Sponsorship Request Letter



Contact us today to [get a demo](#) or simply
[sign up](#) and start raising!

Dear [Recipient's Name],

I'm [Your Name], and I'm part of the team at [Your Catholic School's Name]. Our annual Day of Giving is approaching, and I'm reaching out to share a special opportunity with you. This event is a cornerstone of our year, and we would be honored to explore a partnership with [Recipient's Business Name] as a sponsor.

The Day of Giving plays a vital role in supporting our mission to provide a faith-filled education and nurture the spiritual, academic, and personal growth of our students. Thanks to the generosity of partners like [Previous Sponsors], last year's event raised [Total Amount] and brought together [Number of Attendees] dedicated supporters who are committed to making a difference.

This year, our event will be held on [Event Date] at [Event Venue]. The need for our educational services has grown, and we are eager to make an even greater impact to meet these needs. With your support, we can make [Brief Description of Goal] a reality. We've developed several meaningful partnership opportunities that can align with your company's goals and contribute to positive change in our community. Here are a few options to consider:

- [Name of Sponsorship Package 1]
- [Name of Sponsorship Package 2]
- [Name of Sponsorship Package 3]

If this sounds like an opportunity you'd like to explore, I'd love to connect and share more information. Please feel free to reach out to me directly at [Your Email Address] or [Your Phone Number]. I'll also follow up soon to continue the conversation and answer any questions you may have.

Thank you for considering this partnership. Together, we can create something truly impactful and meaningful for our students and community.

Blessings,

[Your Signature]

[Your Name]

[Your Title]

[Your Catholic School's Name]

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Thank You Letter to Corporate Sponsors



Contact us today to [get a demo](#) or simply
[sign up](#) and start raising!

Dear [Donor's Name],

Thank you for your generous donation during our Day of Giving! Your support as a corporate donor is invaluable in helping us advance our mission of providing quality Catholic education.

With your contribution, we are able to enrich our students' educational experience, fostering a nurturing environment that promotes both academic excellence and spiritual growth. Your commitment to our school community is deeply appreciated, and we are truly grateful for your partnership.

We look forward to achieving great things together and continuing to make a positive impact on our students' lives. Please feel free to reach out to me at any time if you have questions or need assistance—I'm always here to help at [Your Email Address] or [Your Phone Number].

Thank you once again for your belief in our mission and for making such a significant difference.

With heartfelt gratitude,

[Your Signature]

[Your Name]

[Your Title]

[School's Name]




Keep More of the Funds You Raise

 Online Auctions

 Live Auctions


 Paddle Raise


 Ticketing

 Peer-to-Peer

 Crowdfunding

 Impact Giving

 Giveaways & Raffles

 Standard Donations

 Mobile Giving

 Donor Management

 A-thons

NEW!

 Donation Forms

NEW!

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